

Economic Development Commission (EDC)

Regular Meeting ■ 7:30 PM April 19, 2010 ■ Room 1, Salem Town Offices ■ Salem, Connecticut

1. Call to Order

The meeting was called to order at 7:45.

Present: Frank Sroka, Larry Stevens, Dana Abetti

Absent: Joe Duncan, Sean Reith

2. Seating of Alternates

None

3. Changes to Agenda

None

4. Approval of Minutes from last meeting

M/S/A Larry, Dana

5. Communications

- Ad for Ethics, Accountability and Conflicts of Interest course by Connecticut Conference of Municipalities
- CEDAS invitation to membership for \$100. Larry made a motion to allocate \$100 to join Connecticut Economic Development Association. Dana seconded. Motion passed unanimously.

6. Public Comment

None

7. Old Business

- Economic Development Action Plan progress
 - EDC Plan Critical Initiatives:
 - Goal 1: Take Care of Local Businesses:
 - Rejuvenate Four Corners:
 - The round about is still about a 3-year time frame. No significant update.
 - There will be a Salem Business Owners seminar, "Strategic Planning and Leadership."
 - The Four Corners business owners have been working to clean up the signs, and the garbage in the nearby wetlands. They are considering adding signs to an unused, approved sign frame.
 - Goal 2: Foster New Economic Growth:
 - Identify ED opportunities that fit within the Salem community
 - We conducted a workshop with Planning and Zoning to identify criteria for developing community fit screens. The commission reviewed the output. See the Planning and Zoning minutes. Next steps: Add definitions and EDC members will give feedback.
 - Process to identify and champion new business opportunities

8. Reports

- Board of Selectmen:

- There was an informal inquiry from a broker on behalf of a bank that wanted to set up a very small drive-through only bank. Would have had minimal revenue impact. The broker is calling a variety of towns just conducting preliminary research at this point.
 - The gun shop will be having a grand opening in the near future.
 - The new construction at Four Corners will require a sprinkler system since it will be mixed use. This means the developer has to negotiate an agreement to use the existing pump house, which is owned by someone else.
 - The CT DOT has been spot-patching route 85. But, no major road improvements are planned. There was another very bad accident last week. Kevin asked the DOT to drop the speed limit to 40 MPH because of the many side streets and danger. The First Selectman of Montville made the same request.
- Liaison to Planning and Zoning Commission (P&Z): Sean Reith and Gloria Fogarty. Neither were present, no update.
 - Plan of Conservation and Development: Dana Abetti: The town-wide survey results are now on the Salem website. The next step for the Plan of Conservation and Development (POCD) is to develop the EDC section of the POCD. Dana shared the first draft, which will undergo several more revisions before becoming a permanent part of the POCD. She
 - Local Business Ombudsperson: Larry Stevens. No new issues.

9. New Business

No update.

10. Adjournment

M/S/A Larry, Dana

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